

Yamaha Introduces High Performance AVENTAGE Series of AV Receivers

**The AVENTAGE Series includes four models
incorporating the world's leading surround sound
technology as well as innovative features like A.R.T. Wedge,
AV Controller app compatibility and extensive
network functions.**

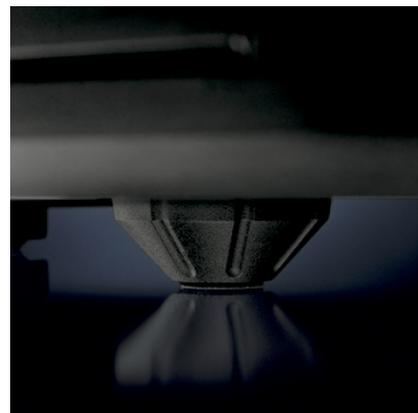
Balanced Audio is proud to introduce the AVENTAGE Series of high-performance AV receivers that will start to be phased in from October 2011 into the South African Market.

Yamaha Corporation announced that it has introduced four models in its AVENTAGE Series of high performance AV Receivers. The RX-A3010, RX-A2010, RX-A1010 and RX-A810 are designed to provide massive, full-bodied sound for movies and extremely accurate reproduction of all music sources. Employing Yamaha's exclusive CINEMA DSP HD³ and CINEMA DSP 3D surround sound technologies, these receivers produce incredibly dense and expansive sound fields with unprecedented imaging accuracy. They also offer many advanced technologies and functions, including the A.R.T. Wedge (a fifth foot in the center of the unit), an aluminum front panel, Multipoint YPAO-R.S.C., extensive network functions, an AV Controller app and an advanced multi-language GUI. See below for model and feature details.

- 1. A.R.T. Wedge Helps to Ensure that Vibrations Do Not Affect Sound Quality**
- 2. Aluminum Front Panel Offers Visual and Aural Benefits**
- 3. CINEMA DSP HD³, CINEMA DSP 3D and Virtual Presence Speaker Provide Unrivaled Surround Sound Performance**
- 4. Network Functions Allow More Sources, Efficient Control**
- 5. AV Controller App for Easy, Convenient Operation**
- 6. Advanced Multi-Language GUI On-Screen Display**

1. A.R.T. Wedge Helps to Ensure that Vibrations Do Not Affect Sound Quality

The A.R.T. (Anti-Resonance Technology) Wedge is a fifth foot in the center of the unit. It dampens vibrations from the power transformer, power transistors and heat sinks, as well as vibrations that might be caused by the sound from the speakers.



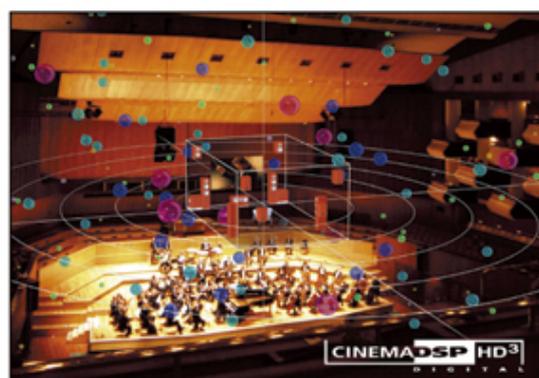
2. Aluminum Front Panel Offers Visual and Aural Benefits

All of the AVENTAGE components feature the same sleek, clean design, with an elegant aluminum front panel and silky touch volume/selector knobs. The aluminum front panel is used to effectively shield sensitive circuitry from external noise and electronic radiation generated by dimmer switches, fluorescent lighting, video monitors and so on. This ensures optimum sonic performance in the widest range of installation environments.



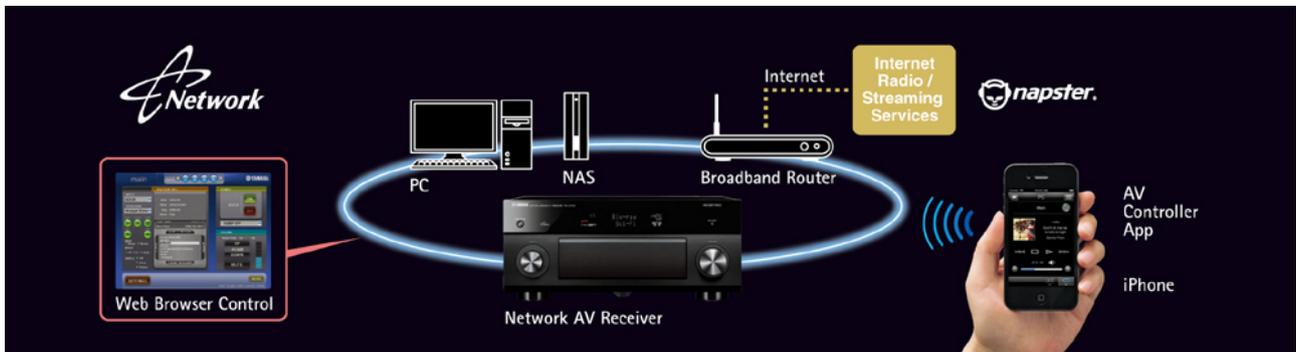
3. CINEMA DSP HD³, CINEMA DSP 3D and Virtual Presence Speaker Provide Unrivaled Surround Sound Performance

CINEMA DSP HD³ literally takes the surround sound experience to new heights. By using four CINEMA DSP engines with advanced 3D processing and two front presence channels in a 9.2-channel configuration, it gives the sound field an enhanced vertical dimension for more realistic and exciting movie sound. CINEMA DSP 3D programs use nine channels to create wide, high and dense sound fields for sensational surround sound. The Virtual Presence Speaker function lets you select a CINEMA DSP 3D program and enjoy three-dimensional sound even without the usual two presence speakers.



4. Network Functions Allow More Sources, Efficient Control

The Yamaha AV Receivers let you connect to a PC for access to Internet Radio, music streaming services, and stored music files. You can also control operation via a web browser from the PC or a PDA. They support the AV Controller app for operating various functions from an iPhone or iPad, and an Android app will also become available. In addition, they are DLNA 1.5 certified.



5. AV Controller App for Easy, Convenient Operation

This AV Receiver lets you use the Yamaha AV Controller app that is downloadable from the iTunes App Store to control power on/off and volume, select input and DSP modes and operate other functions from an iPhone, iPad and other devices. An Android app will be available in the coming months.



6. Advanced Multi-Language GUI On-Screen Display

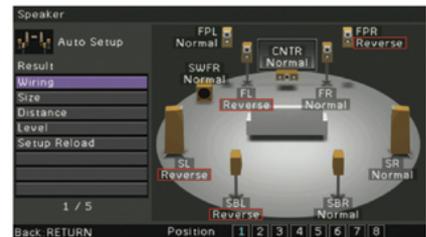
Yamaha's latest Graphical User Interface has a high resolution display with clear, easy-to-use menus and also includes a selectable Status Bar that shows input source, volume level, DSP mode and audio format. The GUI provides a choice of six languages: Russian, English, French, German, Spanish and Japanese, and can be displayed over both normal and 3D pictures.



On Screen Menu



Content Window



Speaker Setup

AV Receiver RX-A3010



This AVENTAGE flagship model combines standard-setting audio reproduction capabilities with an awesome array of advanced features. It's powerful 9.2-channel amp is expandable to 11.2 channels. Together with Yamaha's most advanced CINEMA DSP HD³ technology, this allows the creation of the most densely detailed, realistic, all-encompassing sound fields in the industry. It uses an HQV video processor for high definition video and provides 8 in/2 out HDMI terminals. And of course it is built for the highest possible sound quality with an A.R.T. Wedge providing rock-solid chassis support, a heavy aluminum front panel, H-shaped frame inserts and many other superior parts. Outstanding features include Multipoint YPAO-R.S.C with angle measurement for automatic sound optimization, SCENE PLUS, AV Controller app compatibility for operation from an iPhone/iPad, and network functions including Web Browser Control. It supports audio output to four zones and multi-zone video output.

AV Receiver RX-A2010



The RX-A2010 also allows the user to set up a 9.2-channel system, and takes advantage of Yamaha's proprietary CINEMA DSP 3D technology to provide a wide range of surround sound programs that take movie sound into a new realm of experience. It also uses an HQV video processor for high definition video. 8 in/2 out HDMI terminals ensure that all desired digital sources will be seen and heard at maximum quality, while the A.R.T. Wedge effectively dampens vibrations. Multipoint YPAO-R.S.C. analyses room acoustics to achieve optimum sound at any of several listening positions. SCENE PLUS and AV Controller app compatibility allow easy operation. Network functions include Web Browser Control and there are many custom installation functions for multi-zone operation including video in zones 2 and 3. It supports audio output to three zones and multi-zone video output.

AV Receiver RX-A1010



The RX-A1010 is also designed for class-leading audio quality, with special Yamaha construction features like the A.R.T. Wedge and a fully symmetrical power amplifier layout. It will power seven speakers and provides CINEMA DSP 3D, HD audio decoding and 8 in/2 out HDMI terminals, with one input on the front panel. The SCENE PLUS function simplifies operation by providing one touch power-on along with selection of the desired source and the appropriate DSP program, with a choice of 12 SCENEs. It has numerous network functions such as Web Browser Control and multizone functions such as zone 2 video output. It supports audio output to two zones and video output.

AV Receiver RX-A810



This premium quality 7-channel AV Receiver offers many of the same exclusive Yamaha features as the higher end models, including A.R.T. Wedge, CINEMA DSP 3D, 8 in/2 out HDMI, Multipoint YPAO and SCENE. Extra convenience is provided by AV Controller app compatibility that lets you control power on/off, volume, input and DSP mode selection, and more from your iPhone, Web Browser Control from a PC, and front panel HDMI and USB inputs. It supports multizone operation, with zone 2 on/off and control from the front panel.

Note:

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About Yamaha Corporation

Since its founding in 1877, the Yamaha Group has developed its business activities focusing on musical instruments, audio products, Yamaha music schools, and other products and services related to sound and music. We are pleased, indeed, that Yamaha touches on the lives of and brings joy to so many people around the world.